

FOR IMMEDIATE RELEASE

Contact: David Rindone
Director of Marketing
480.784.1075
drindone@landingscu.org

Landings Credit Union Hires New Executive Team Member

Tempe, AZ September, 2015 – Landings Credit Union is proud to announce that they have added a new name to their Executive Team. Cecilia Estrada Ashe has been hired on in a newly created position as Vice President Business Sales and Operations.

Cecilia, who hails from Alamogordo, New Mexico, has a 37 year track record in the banking industry. Some of her past positions include; Vice President Commercial/Consumer Loans, Market President, Business Development Officer, and Branch Manager just to name a few. A graduate from Graduate School of Banking at the Southern Methodist University, Dallas, TX, Cecilia has resided in Arizona for the last 9 years. She has been married for 32 years and has 3 children and 1 grandchild. Most recently Cecilia was honored in front of the Maricopa City Council for her contributions to the Hispanic Community. Cecilia served on the Industrial Development board for the city and board of Maricopa Economic Development. She was president of the Maricopa Rotary Club and a member of the Maricopa Parks and Recreation and Libraries Committee and helped bring Copper Sky to Maricopa.



Cecilia Estrada Ashe in her new role as Vice President Business Sales and Operations will be in charge of building new business relationships in loans and deposits as well as retaining and expanding business relationships of current business members.

About Landings Credit Union

Landings Credit Union, based in Tempe, Ariz., serves a wide range of members including students, faculty, staff and family for all schools in Maricopa County along with over 400 select employee groups. The current asset size is \$138 million dollars with over 14,000 members. Landings Credit Union has been serving members for over 60 years, helping them with all of their financial needs. For more information on Landings Credit Union, please visit landingscu.org
