



## LANDINGS CREDIT UNION RECEIVES PRESTIGIOUS JUNTOS AVANZAMOS DESIGNATION

TEMPE, AZ (June 28, 2024) – Landings Credit Union has proudly earned the Juntos Avanzamos (Together We Advance) designation, recognizing its commitment to serving and empowering Hispanic and immigrant consumers. This prestigious designation highlights Landings Credit Union’s dedication to providing affordable and accessible financial services and promoting financial inclusion.

### **Brian Lee, President & CEO of Landings Credit Union, commented:**

*“We have always taken pride in serving all members of our community, and I am excited to receive the Juntos Avanzamos designation, recognizing our commitment to serving the Hispanic community. Our amazing team at Landings Credit Union works hard every day to ensure we create a stronger financial future for everyone.”*

### **Pablo DeFilippi, SVP of Membership & Network Engagement at Inclusiv, added:**

*“Landings Credit Union’s dedication to the Hispanic community is exemplary. By earning the Juntos Avanzamos designation, they are not only enhancing their service offerings but also paving the way for greater financial security and empowerment for Hispanic families in their local communities and beyond.”*

A special celebration will be held at the Landings Credit Union Tempe Branch on Friday, September 27th. Community partners, members, and local leaders are invited to join the ceremony, which will include the official raising of the Juntos Avanzamos flag—a symbol of the credit union’s ongoing commitment to financial inclusion.

### **About the Juntos Avanzamos Designation:**

Juntos Avanzamos is a nationwide designation for credit unions committed to serving and empowering Hispanic consumers by providing safe, affordable, and relevant financial services. Credit unions that receive this designation employ bilingual and culturally competent staff, accept alternative forms of ID, and treat all members with respect, regardless of immigration status. The Juntos Avanzamos network currently includes over 100 credit unions across the United States, Puerto Rico, and the District of Columbia.

### **About Landings Credit Union:**

For over 70 years, Landings Credit Union has been dedicated to making a positive impact on the lives of its members and the communities it serves. With a focus on financial education and community involvement, Landings Credit Union prides itself on fostering a strong sense of belonging and support. Federally insured by the NCUA and an Equal Housing Lender, Landings Credit Union remains committed to integrity, service, and the well-being of its 15,500+ members. To learn more about Landings Credit Union, visit [landingscu.org](https://landingscu.org) or follow us on Facebook, Instagram, Twitter, YouTube, and LinkedIn @landingscu.

### **About Juntos Avanzamos:**

Juntos Avanzamos ("Together We Advance") is a program led by Inclusiv, a national advocate for financial inclusion. The designation is awarded to credit unions that demonstrate a commitment to serving Hispanic and immigrant communities, helping them navigate the U.S. financial system and providing them with relevant financial services. Learn more at [www.juntosavanzamos.org](https://www.juntosavanzamos.org)